



State of Bavaria - United States Office for Economic Development  
Bavarian Ministry for Economic Affairs, Infrastructure, Transport and Technology

560 Lexington Avenue, 17th Floor New York, NY 10022 USA • 1-800-595-2990 or 212-317-0588 • Fax: 212-317-0590 • [info@bavaria.org](mailto:info@bavaria.org)

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[NEWS & EVENTS](#)
[ABOUT](#)

## About Invest in Bavaria

[home](#) / [about](#)
[print page](#)

### About

#### Introduction

#### Mission

#### Services

#### Team

#### Contact

Invest-in-Bavaria is the investment and location marketing organization of the Bavarian State Ministry for Economic Affairs, Infrastructure, Transport and Technology. It is part of the Department of International Trade and Investment and is operated in conjunction with Bayern International.

Invest-in-Bavaria is under the leadership of the Bavarian State Minister Mr. Martin Zeil. The State of Bavaria United States Office for Economic Development is headed by Ms. Dagmar Cassan, MBA, Executive Managing Director.

The State of Bavaria United States Office for Economic Development is one of the **20 representative offices** of Invest-in-Bavaria's global network.

The office's many recognitions and awards include, most recently in 2008, the International Economic Development Council Award for "Best Special Purpose Brochure" as well as awards received in 2003, 2004, 2006 and 2007. Other awards include: in 2008 American Business Award finalists for "Best Overall Web Design" and "Best Home Page", in 2006 the International Business Stevie Award: "Best Satellite Office or Facility" and in 1999 Business Facilities: Annual Economic Achievement Award, Gold.



Invest in Bavaria's United States Office

#### Resources

- [Investor](#)
- [Publicat](#)
- [Location](#)
- [Bavarian](#)
- [German](#)

#### Assistance

- [Services](#)
- [Team](#)
- [Contact](#)
- [Request](#)

#### Newsletter

[Download](#) <  
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Addendum i) page 5

Registrant: Bavarian Ministry for Economic Affairs, Infrastructure, Transport and Technology - U.S. Office For Economic Development



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[ABOUT](#) |

## About Invest in Bavaria

[home](#) / [about](#) /

print page

### Mission

#### [Introduction](#)

#### [Mission](#)

#### [Services](#)

#### [Team](#)

#### [Contact](#)

**The mission of the State of Bavaria United States Office for Economic Development is to assist American companies in finding the most advantageous solution for their business expansions and acquisitions in Europe.**

We seek to attract productive foreign direct investment into Germany's southern state of Bavaria to support economic growth and development in Bavaria's key industry clusters. We achieve this by promoting Bavaria's strategic and competitive advantages to U.S. investors and business leaders and by providing them with cost-free and confidential professional services to assist in their investment process.

Familiar with the intricacies of the corporate cultures of both German and American companies, our New York based team with the direct support of the Invest-In-Bavaria team at our Headquarters in Munich, seeks to streamline the fact-finding and the efficiency phases of the investment process. Over the past decade, since the founding of the office in 1996, the team's track record has been substantial, having helped a wide range of U.S. businesses successfully achieve their desired overseas objectives in Bavaria.

We invite you to join the over 850 U.S. companies that have successfully established subsidiaries in Bavaria. We look forward to helping you achieve your expansion and acquisition objectives and offer you our [services](#).



Invest-In-Bavaria's Munich Office  
Bavarian Ministry for Economic Affairs, Infrastructure, Transport and Technology  
28 Prinzregenten Street, Munich Germany

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#### Resources

- [Investor](#)
- [Publicat](#)
- [Location](#)
- [Bavarian](#)
- [German](#)

#### Assistance

- [Services](#)
- [Team](#)
- [Contact](#)
- [Request](#)

#### Newsletter

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"Bavaria in t

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